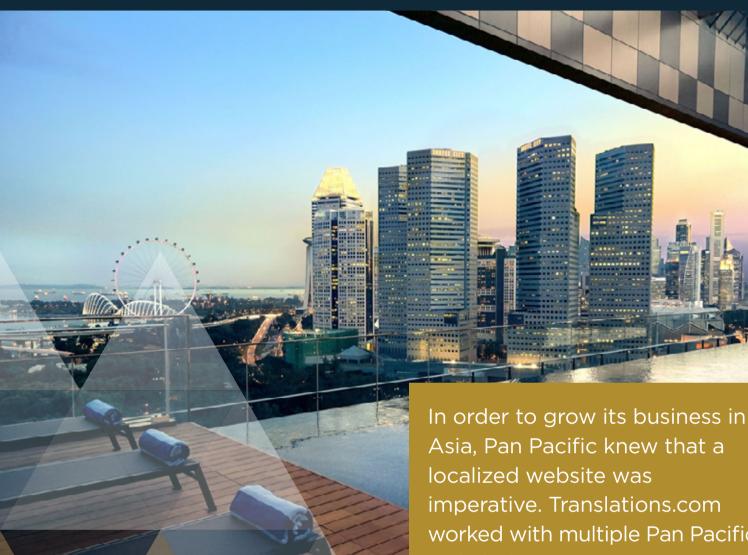
Pan Pacific Hotels and Resorts Expand Into Asian Markets with GlobalLink® Technology



GlobalLink technology will revolutionize the way we interact with customers online.

- VP of Online Marketing Pan Pacific

Asia, Pan Pacific knew that a imperative. Translations.com worked with multiple Pan Pacific stakeholders to centralize the process, while deploying the GlobalLink plug-in for Adobe Experience Manager to facilitate a seamless CMS integration.

With its website available in Chinese, Japanese, and English, Pan Pacific now offers a personalized user experience to its prospective and existing Asian customers.